Multiple Choice

Generally speaking, do you usually consider yourself a Republican, a Democrat, an Independent, or something else?

Republican

Democrat

Independent

Other

Thinking about politics these days, how would you describe your own political viewpoint?

Very liberal

Liberal

Somewhat liberal

Moderate

Somewhat conservative

Conservative

Very conservative

Multiple selection

In which of the following situations would you support the use of military force by the United States? Please check all that apply.

Protecting allies

Self-protection

Maintaining access to key resources

Stopping human rights abuses

None of the above

Drop-down

In what year were you born?

…

In the past seven days, how many surveys have you taken?

…

Matrix

How well does the each of the following words describe Mitt Romney?

Patriotic

Loyal

Strong leader

Commands respect

Caring

Compassionate

Fair-minded

Impartial

Moral

Decent

Intelligent

Knowledgeable

Not well at all

Not too well

Somewhat well

Very well

Extremely well

When you decide whether something is right or wrong, to what extent are the following considerations relevant to your thinking?

Whether or not someone suffered emotionally

Whether or not some people were treated differently than others

Whether or not someone’s action showed love for his or her country

Whether or not someone showed a lack of respect for authority

Whether or not someone violated standards of purity and decency

Not at all relevant

Not very relevant

Slightly relevant

Somewhat relevant

Very relevant

Extremely relevant

Sliders

As you read a list of different politicians please rate that group using a feeling thermometer, a scale that goes between 1 and 100. Ratings between 51 degrees and 100 degrees mean that you feel favorable and warm toward the person. Ratings between 1 degree and 49 degrees mean that you don't feel favorable toward the person and that you don't care too much for that person. If you don't feel particularly warm or cold toward the person, you would rate the group at the 50-degree mark.

Barack Obama

Mitt Romney

Ron Paul

Rank Ordering

Listed below are character traits that a presidential candidate might have. Please rank order them based on how important they are for a presidential candidate, where 1 represents most important and 5 represent least important.

Caring

Fair

Patriotic

Strong leader

Moral

Intelligent

Branching

Would you call yourself a strong Republican or a not very strong Republican?

Strong Republican

Not very strong Republican

Would you call yourself a strong Democrat or a not very strong Democrat?

Strong Democrat

Not very strong Democrat

Do you think of yourself as closer to the Republican or Democratic party?

Closer to the Democratic party

Closer to the Republican party

Neither

Piped Text

What do you like most about \_?

<open>

Survey Experiment

How closely have you followed news coverage of Obama’s statement that “If you’ve got a business – you didn’t build that. Somebody else made that happen.”

Not closely at all

Not too closely

Somewhat closely

Very closely

Extremely closely

How closely have you followed news coverage of Romney’s statement about Obama supporters that they “believe they are victims, who believe the government has a responsibility to care for them, who believe that they are entitled to health care, to food, to housing.”

Not closely at all

Not too closely

Somewhat closely

Very closely

Extremely closely

How closely have you followed news coverage of the 2012 presidential campaign?

Not closely at all

Not too closely

Somewhat closely

Very closely

Extremely closely

What do you think Obama meant when he made this statement?

What do you think Romney meant when he made this statement?